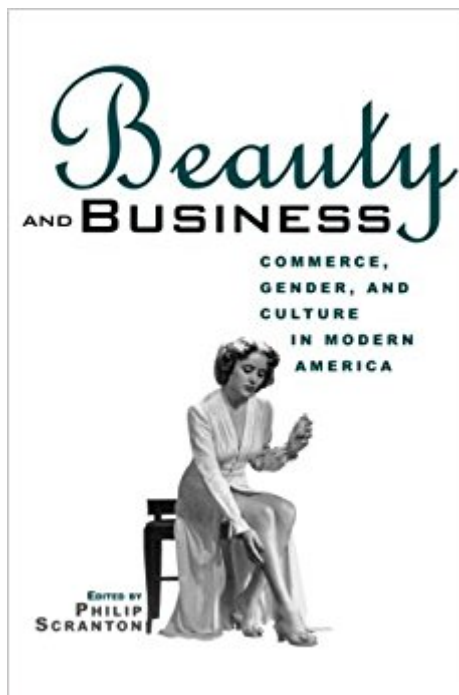




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# Beauty And Business: Commerce, Gender, And Culture In Modern America (Hagley Perspectives On Business And Culture)



## Synopsis

Leading historians explore how our ideas of what is attractive are influenced by a broad range of social and economic factors. They force us to reckon with the ways that beauty has been made, bought and sold in modern America.

## Book Information

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Philip Scranton is the Governor's Board Professor at Rutgers, editor of the journal *Enterprise and Society*, and director of research at the Hagley Center. He is author of several books, including *Endless Novelty: Specialty Production and American Industrialization* (1997).

My favorite economics book! Great read if you're interested in history, societal constructs of gender, economics, or business.

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